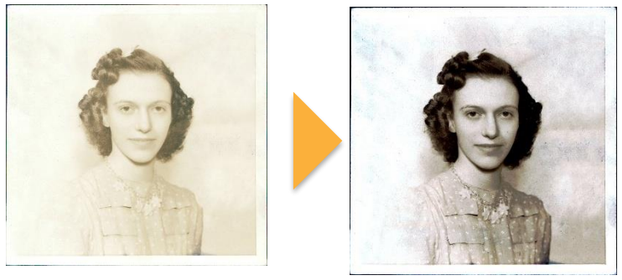
VIVID-PIX®

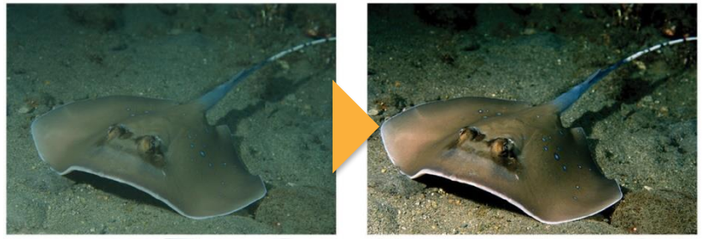
Turn old photos into NEW revenue
Turn green pics into greenbacks

It’s easy with Vivid-Pix

Fast, easy, and affordable software to improve your customers’ images



VIVID-PIX RESTORE



VIVID-PIX LAND & SEA SCUBA

Welcome Aboard!

Revived color and enhanced clarity for your customers' photos and documents.
Enhanced offerings and increased profits for YOU.

How Does the Trial Program Work?

Revenue Share is driven by the Affiliate POP Code

- Codes are “3” + 5-10 letters (no numbers)
  - Example: 3EXAMPLE

Customer’s email address is combined with Affiliate POP Code

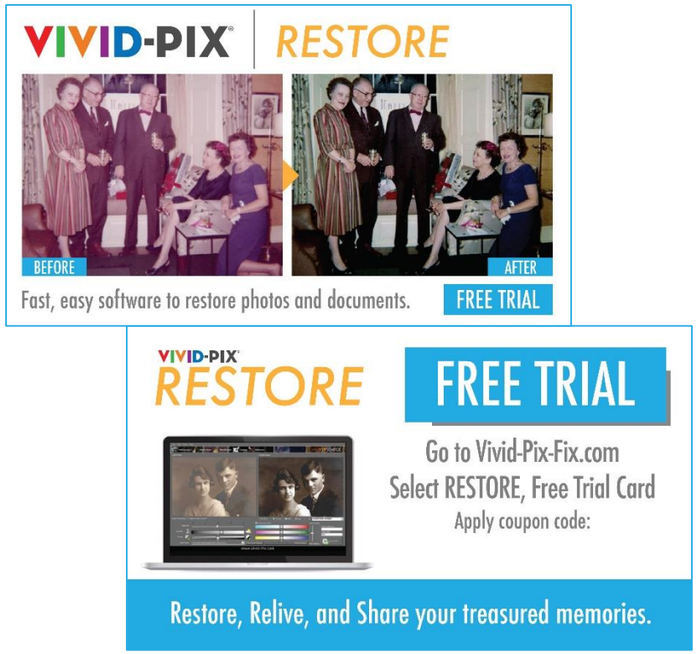
- When customer buys, you get paid Revenue Share.

Online Communications create awareness

Printed Free Trial Cards used for events and stores

1. Affiliate code-specific cards
2. Give to customers and prospects
3. Customer purchases ▶ Revenue Share

Codes entered automatically through Banners or Links



Redeemed through Free Trial Cards

Easy for customers to make their images better AND easy for you to realize incremental income.

Tools to Grow Sales

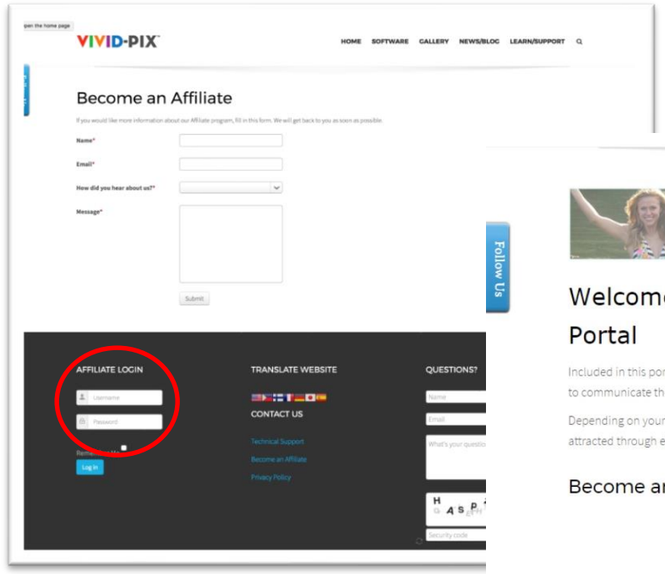
Take advantage of easy-to-customize marketing tools provided on the Affiliate Portal

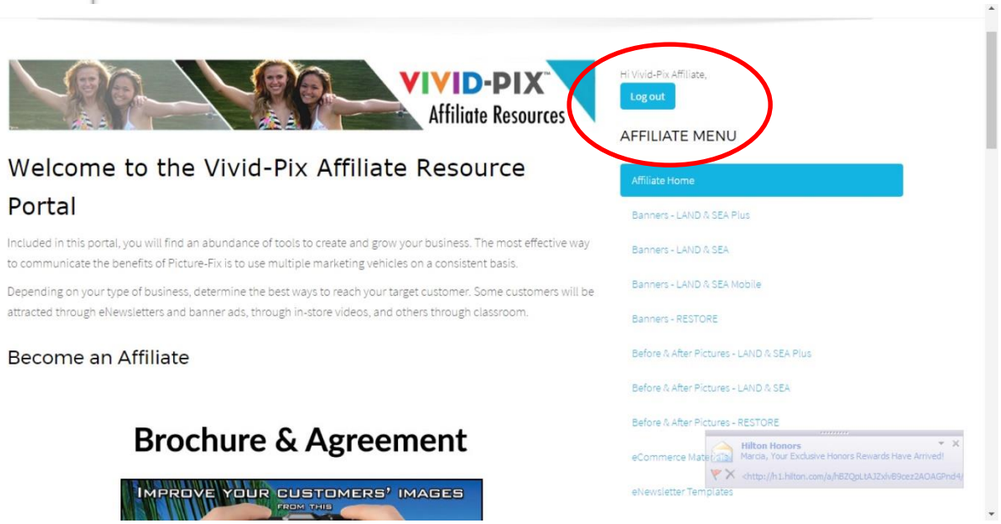
- Banner Ads
- Before/After Pictures
- eCommerce Materials
- eNewsletter Templates
- Print-Ready Materials
- Video Downloads

Here's How to Use the Affiliate Portal Marketing Resources

to promote in-store, online and in social media

- Go To: http://vivid-pix.com/
- At the bottom of the page Log In to Affiliate Portal
  - User Name: V-P
  - Password: #VividPixFix





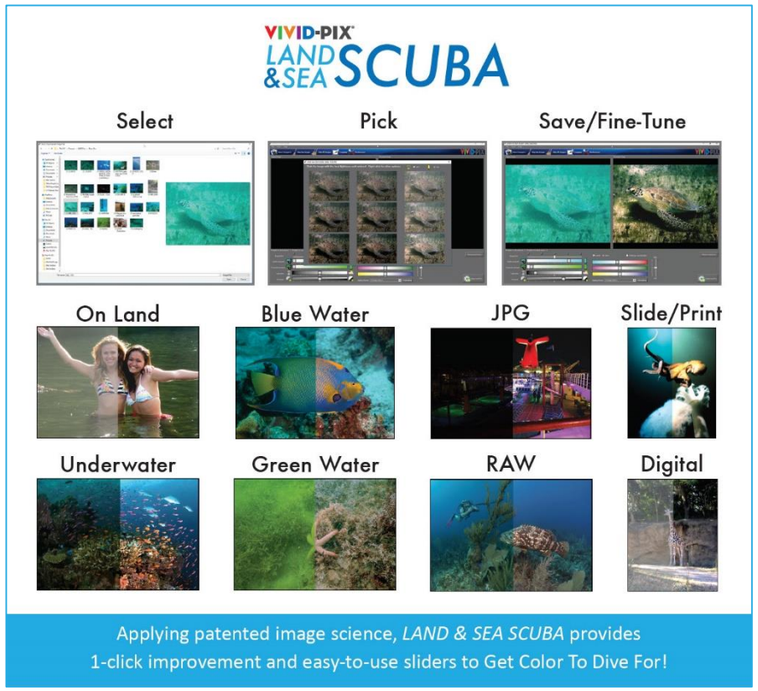
- Portal Resources:
  - Banner Ads
  - **Before/After Pictures**
  - eCommerce Materials
  - **eNewsletter Templates**
  - How to use POP Codes
  - **Print-Ready Materials**
  - Video Downloads
  - **What's V-P Preso**
  - Vivid-Pix Software Files

- Read "How to use POP Codes"
  - Please ask if you have any questions

Leverage the Power of Banner Ads and Before/After Pictures

Electronic Marketing

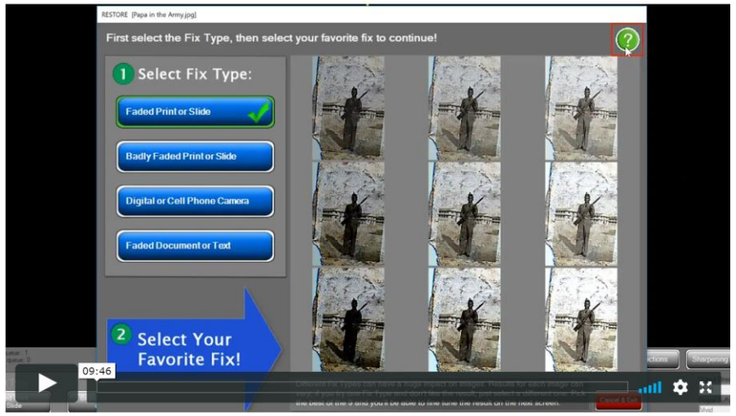
1. Social media, banners, and conversation
2. Link to Vivid-Pix website
3. Customer purchases ▶ Revenue Share



Easy-to-Create Customer eNewsletters Drive Trial and Purchases

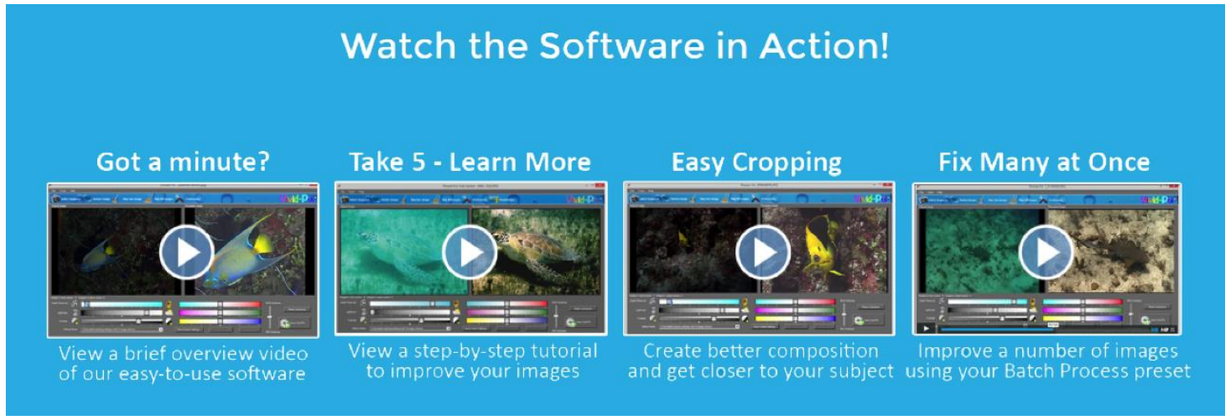
Tutorial Videos Show-and-Tell Software Benefits
Download and Install on In-Store Monitors and Link from your Blog/Website

VIVID-PIX RESTORE



https://vivid-pix.com/learn-support/restore-tutorials.html

VIVID-PIX LAND & SEA SCUBA



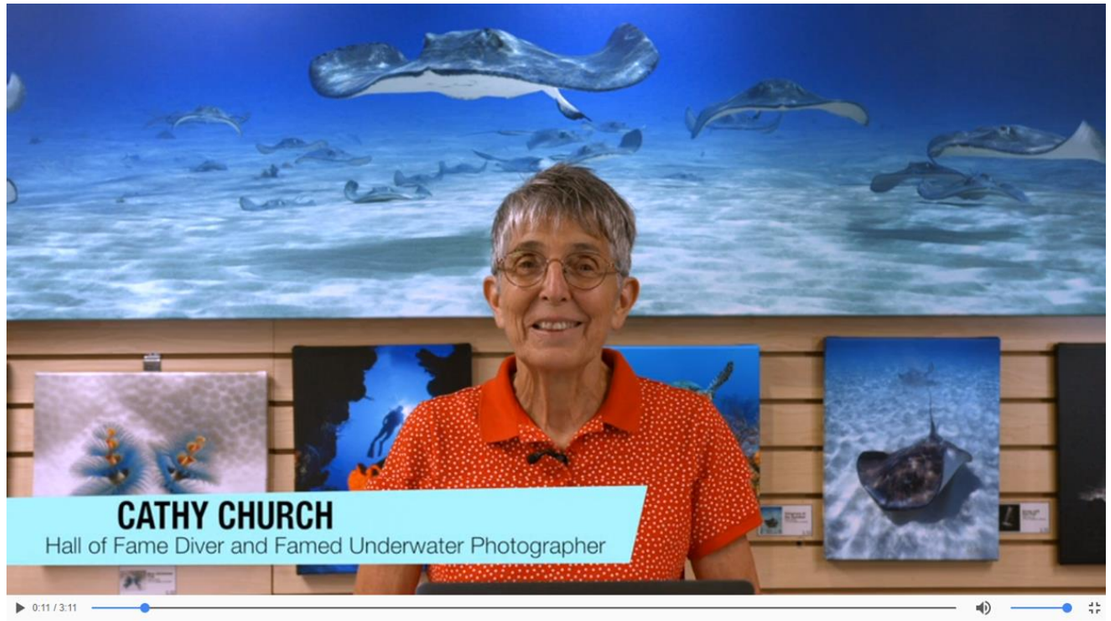
https://vivid-pix.com/learn-support/scuba-videos.html

Add your Affiliate POP Code to any Vivid-Pix website page

Copy the url from any Vivid-Pix website page: https://vivid-pix.com/learn-support/restore-tutorials.html
Add your code: ?pop_code=3EXAMPLE
Creates tracking link: https://vivid-pix.com/learn-support/restore-tutorials.html?pop_code=3EXAMPLE

Videos include expert testimonial and tutorial

https://vivid-pix.com/news-blog/entry/learn-how-experts-describe-vivid-pix-restore.html



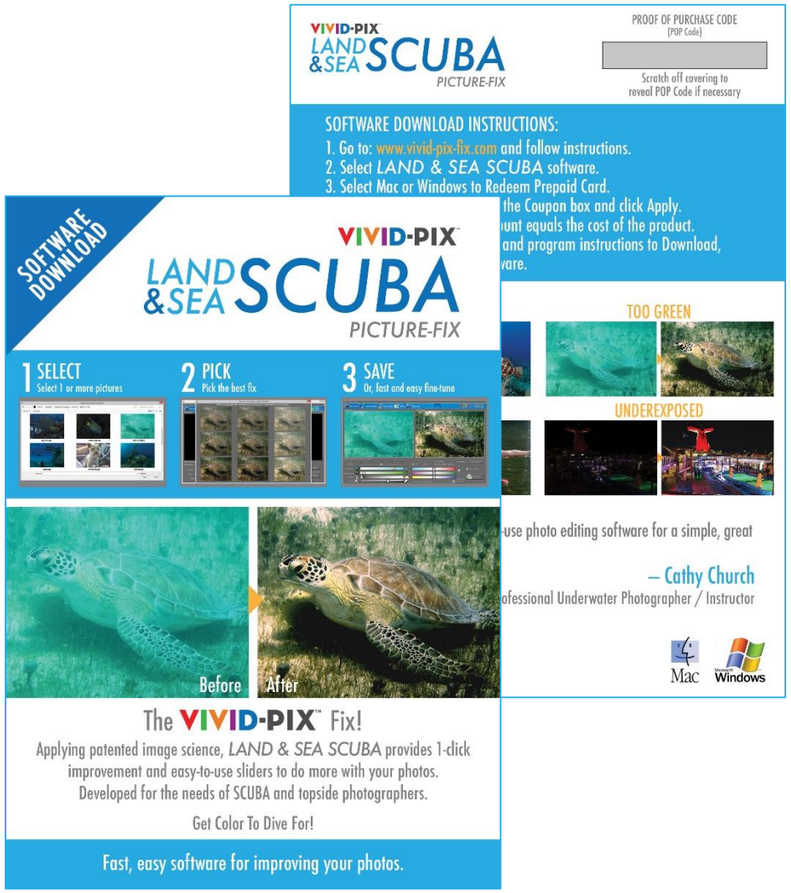
https://vivid-pix.com/gallery/ls-plus-photo-gallery.html

Add your Affiliate POP Code to any Vivid-Pix website page

Copy the url from Vivid-Pix website:	https://vivid-pix.com/learn-support/restore-tutorials.html
Add your code:	?pop_code=3EXAMPLE
Creates tracking link:	https://vivid-pix.com/learn-support/restore-tutorials.html?pop_code=3EXAMPLE

Make it Easy for Your Customers to Buy:
Prepaid Software Download Cards Increase Sales and Margin

Improved
photos make
for happy customers,
not to mention
increased education,
travel and printing sales
(and profits)!



It’s a Win-Win

For your customers

- Fast, easy, and affordable software restores old and new photos and documents
- Restore, Relive and Share memories

For you

- Increased sales
- Increased profits
- Increased education and travel sales
- Increased printing income
- Increased customer satisfaction

Consumer research shows

Over 2/3 of prospective customers are interested in purchasing Vivid-Pix software!

Vivid-Pix Affiliate Program

Increase sales as your customers improve their images.

Don’t see what you need? Ask.

VIVID-PIX®